

Economic Development Subcommittee Meeting November 28, 2018

Attendees:

- Iowa DOT: Donna Matulac, Adam Shell
- University of Iowa: Dan McGehee, Omar Ahmad, Anna Dizack
- Iowa City Area Economic Development Group: Tom Banta
- City of Cedar Rapids Economic Development: Jasmine Almoayed (not able to attend but wants to participate and see notes)

Action Items:

- Subcommittee – send Anna Dizack any ideas of Economic Development Subcommittee members by the end of December. Anna will be investigating and reaching out to potential additional members soon.
- Anna – will include subcommittee on demo day invitation at NADS anticipated for January.

Meeting Notes:

Key economic development questions

- Tom – continuing to have consistent messaging. Where the reality lies in this. It's seemed more negative with the crashes that have occurred. A year ago it felt a lot closer than it really is. So having consistent messaging around when this tech will be mainstream/widespread will be important.
 - Dan – the tech is incremental. Long-term – market penetration and ubiquity.
 - Tom – the closer I get to it, the farther it seems.
 - Dan – yesterday, Debbie Hersman named Safety Chair for Waymo. Was with National Safety Council (NSC).
- Tom – what opportunities will there be from an ED perspective? Onus is on us in being intentional. What is our region/state best suited to adopt early on in the cycle?
 - Dan – one of our barriers the last several years has been platooning.
 - Dan – Ashley Hinson (CR Rep) is now the Chair of the House Transportation Committee.

Suggestions for additional economic development subcommittee members

- Tom will sit down with Mark and discuss names of potential candidates.
- Anna to investigate. Subcommittee to send ideas, if they think of them.

Subcommittee Chair

- We'll think about this as we expand the subcommittee.

Iowa Advisory Council on AT Meeting in November

- Anna to send subcommittee meeting invitation – welcome to attend.